

LAUNCH OVERVIEW

PitchTactix launch media kit

**Softball pitching
development,
one pitch at a time.**

**Track it. Understand it.
Train it. Prove it.**



PitchTactix is a softball pitching development platform designed to help pitchers and coaches connect training decisions to what happened in a session. Pitch tracking, command data, Virtual Game practice and Coach roster tools bring individual development into focus.

THE LAUNCH STORY

Built from a fastpitch coaching perspective, PitchTactix focuses on the difference between throwing a strike and hitting the location you intended. The platform is preparing for a phased launch in late 2026.

PUBLIC LAUNCH PLANNED • DECEMBER 18, 2026

Waitlist and product previews: pitchtactix.app

THE AUDIENCE AND PROBLEM

Make every session useful

For developing softball pitchers, pitching coaches and staff leaders, a pitch count alone leaves out the details that shape the next training decision.

WHAT GETS TRACKED

Pitch type. Called location. Actual location. Strike percentage. Command percentage. Session history.


[Home](#)

FICTIONAL COACH PREVIEW

Starts with no saved sessions. Fictional data only. No sign-in or cloud connection. Changes reset on reload. Please use pretend names.

Test account

Coach

PITCHTACTIX COACH

Your pitching staff.

One place to coach it.

Choose a pitcher. Her pitches, sessions and reports stay together.

10 / 12 fictional roster slots

[Reset fictional preview](#)

Finished game saved for Riley Davis in fictional history. Saving again updates the same game; reload clears it.

Choose pitcher

Riley Davis

Your pitchers

AB Avery Brooks

MC Maya Chen

RD Riley Davis

JE Jordan Ellis

SF Sofia Flores

HG Harper Grant

IH Isla Hayes

QJ Quinn James

ZK Zoe Kelly

ML Morgan Lee

Coach roster preview. Actual web-preview capture with fictional demo data.

Strike% measures pitches in the strike zone. Command% measures how often a pitcher hits the intended location. Both help frame a more specific coaching conversation.

See the staff and the individual

Coach is planned to include 10 active pitchers. The preview brings a roster view, saved-session totals and side-by-side comparison into one coaching workspace.

Pitcher workspaceCompare up to 3Roster stats

Full-roster stats

Bullpen

Virtual Game

All 10 linked pitchers - fictional saved Bullpens only - no drafts

-- Scroll the table sideways for every stat. Pitcher names stay visible. Tap a column heading to sort.

Bullpen statistics

Pitcher	Sessions	Pitches	Strike %	Command %
Riley Davis	1	12	83% (10/12)	75% (9/12)
Avery Brooks	1	12	75% (9/12)	67% (8/12)
Maya Chen	1	12	67% (8/12)	50% (6/12)
Harper Grant	0	0	—	—
Isla Hayes	0	0	—	—
Jordan Ellis	0	0	—	—
Morgan Lee	0	0	—	—
Quinn James	0	0	—	—
Sofia Flores	0	0	—	—
Zoe Kelly	0	0	—	—

Sorted by Strike %, descending. Missing values last.

Roster reporting

Review bullpen sessions, pitches, strike percentage and command across the staff. Switch to Virtual Game totals for game-style practice.

Compare up to three

Put pitchers side by side while preserving separate Bullpen and Virtual Game results and saved history.

Pitcher workspaceCompare up to 3Roster stats

Compare up to three pitchers

Select pitchers below. Each card contains separate Bullpen and Virtual Game totals and all saved history. Cards stack on phones.

Choose up to three

☒ Avery Brooks

☒ Maya Chen

☒ Riley Davis

☐ Jordan Ellis

☐ Sofia Flores

☐ Harper Grant

☐ Isla Hayes

☐ Quinn James

☐ Zoe Kelly

☐ Morgan Lee

3 of 3 selected

Avery Brooks

Fictional saved records only

Bullpen

Saved sessions1Pitches12Strike75% (9/12)Command67% (8/12)

Virtual Game

Saved games0Pitches0Strike—Command—Ours recorded—Strikeouts—Walks—Hits allowed—Runs allowed—

► All saved history (1)

Maya Chen

Fictional saved records only

Bullpen

Saved sessions1Pitches12Strike67% (8/12)Command50% (6/12)

Virtual Game

Saved games0Pitches0Strike—Command—Ours recorded—Strikeouts—Walks—Hits allowed—Runs allowed—

► All saved history (1)

Riley Davis

Fictional saved records only

Bullpen

Saved sessions1Pitches12Strike83% (10/12)Command75% (9/12)

Virtual Game

Saved games1Pitches9Strike78% (7/9)Command67% (6/9)Ours recorded2Strikeouts2Walks0Hits allowed0Runs allowed0

► All saved history (2)

Actual web-preview captures with fictional demo data. Final appearance may vary.

LAUNCH MEDIA KIT / OCTOBER 19, 2026

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PRACTICE AND REVIEW

From practice to the next step

Virtual Game adds game-style context to pitch selection and location. Session reports make strike and command results easier to review after the work.

Pitcher workspaceCompare up to 3Roster stats

Full-roster stats

BullpenVirtual Game

All 10 linked pitchers - fictional saved Virtual Games only - no drafts

-- Scroll the table sideways for every stat. Pitcher names stay visible. Tap a column heading to sort.

Virtual Game statistics

Pitcher	Games	Pitches ↓	Strike %	Command %	Outs	K	BB	Hits	Runs
Riley Davis	1	9	78% (7/9)	67% (6/9)	2	2	0	0	0
Avery Brooks	0	0	—	—	—	—	—	—	—
Harper Grant	0	0	—	—	—	—	—	—	—
Isla Hayes	0	0	—	—	—	—	—	—	—
Jordan Ellis	0	0	—	—	—	—	—	—	—
Maya Chen	0	0	—	—	—	—	—	—	—
Morgan Lee	0	0	—	—	—	—	—	—	—
Quinn James	0	0	—	—	—	—	—	—	—
Sofia Flores	0	0	—	—	—	—	—	—	—
Zoe Kelly	0	0	—	—	—	—	—	—	—

Sorted by Pitches, descending. Missing values last.

Virtual Game statistics and session report below. Both show fictional demo data.

BULLPEN COMPLETE

Session Report Card

Riley Davis • 10/18/2026

SCORE

91%

You owned the zone today.

Strikes and command both showed up. That is a winning bullpen.

STRIKE %

83%

Goal hit

COMMAND %

75%

Goal hit

BEST RUN

3

Strike + Command

LEVEL

Circle Commander

Next: 95+

Lexi coaching intelligence

Lexi is in development as an assistant pitching development coach. The planned experience connects pitching patterns and development priorities to training and review.

Preview features are not a claim of general availability.

LAUNCH FACTS

Dates and announced pricing

PLANNED 2026 MILESTONES

NOV 18 Preorders open

NOV 26 Early access begins

DEC 18 Public launch

ANNOUNCED SUBSCRIPTIONS • USD

Pro

\$9.99

per month

\$99 per year

Individual development

2 months FREE with annual Pro

Coach

\$49.99

per month

\$399 per year

10 active pitchers included

4 months FREE with annual Coach

FIRST ANNUAL PAYMENT LAUNCH OFFER

Qualify November 18–December 18, 2026 for 25% off your first annual subscription payment. Redeem when PitchTactix launches December 18. Subsequent renewals are at the standard price. First annual payment: Pro \$74.25; Coach \$299.25. Monthly pricing is unchanged.

A Free plan is also announced. Additional active Coach pitchers are listed at \$9.99 per month each. Dates, features and pricing are prelaunch plans; check the website for current terms.

COMPANY AND MEDIA RESOURCES

About PitchTactix

PitchTactix is a softball pitching development platform from Awesome Sports & Entertainment LLC, founded by Paul Greco. Built from a fastpitch coaching perspective, it is designed to help pitchers and coaches track sessions, understand command, review development and plan the next stage of training.

GENERAL CONTACT

CustomerSupport@PitchTactix.app

Website: pitchtactix.app

Coach preview: pitchtactix.app/coach/#coach-app-preview

MEDIA ASSETS

The companion asset pack includes the approved PitchTactix icon and five actual Coach web-preview screenshots: roster, bullpen roster statistics, Virtual Game statistics, pitcher comparison and an individual session report.

Use the supplied icon without redrawing, stretching or recoloring it. Keep screenshots intact and label them as previews with fictional demonstration data. Do not present sample metrics as athlete outcomes or testimonials.

Brand palette: hot pink #FF1694, yellow, dark backgrounds and light body text. Use white text on hot-pink panels.

Facts checked October 19, 2026 against pitchtactix.app, the Coach page and the Contact page. This kit describes the planned launch; preview screens may differ from the final product.